

# Schedule G: Expenditures By Consultant

## Sch-G

<b>Olson for Iowa</b>	<b>Status:</b>	<b>Filed</b>
<b>Committee Type:</b> Governor	<b>Statutory Due Date</b>	1/19/2014
<b>County:</b> _NA	<b>Adjusted Due Date</b>	1/21/2014
<b>District:</b> 0	<b>Filed Date</b>	1/21/2014 12:37:57 PM
<b>Committee Code:</b> 5155	<b>Postmark Date</b>	
<b>Political Party:</b> Democratic	<b>Amendment Date</b>	6/22/2015 9:28:14 AM

<b>Consultant Name and Address</b>	<b>Contract Period</b>	<b>Estimates of Performance</b>	<b>Anticipated Compensation</b>
Groundswell Public Strategies 100 E Grand Avenue, Suite 380 Des Moines, IA 50309	7/1/2013  12/31/2013	General Campaign Consulting	\$15,000.00

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Link Strategies, LLC 321 E. Walnut, Suite 321 Des Moines, IA 50309	7/1/2013  12/31/2013	Digital Consulting and Internet Advertisement	\$21,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/10/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$2,900.15
9/12/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$25.20
9/19/2013	Google Services 1600 Amphitheater Parkway Mountain View, CA 94043	Internet Advertising	\$1,000.00
9/25/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$350.01
9/25/2013	Google Services 1600 Amphitheater Parkway Mountain View, CA 94043	Internet Advertising	\$1,283.70
10/22/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$649.99
10/28/2013	Google Services 1600 Amphitheater Parkway Mountain View, CA 94043	Internet Advertising	\$17.88
11/3/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$200.00
11/5/2013	Twitter 795 Folsom St Suite 600 San Francisco, CA 94103	Internet Advertising	\$44.16
11/6/2013	Twitter 795 Folsom St Suite 600 San Francisco, CA 94103	Internet Advertising	\$215.39
11/9/2013	Facebook 1601 S. California Ave. Palo Alto, CA 94304	Internet Advertising	\$800.00

**Consultant Sub-Total** **\$7,486.48**

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<b>Committee Code:</b>	5155	<b>Postmark Date</b>		
<b>Political Party:</b>	Democratic	<b>Amendment Date</b>	6/22/2015 9:28:14 AM	

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Firsthand Fundraising 5965 Grand Pavilion Way #302 Alexandria, VA 22303	7/17/2013  12/31/2013	Fundraising Consulting	\$21,000.00

**Total Consultant(s)  
Expenditures**

**\$7,486.48**